

Knowledgeworx Recognized with Multiple Awards by Objective Management Group

Knowledgeworx, a leading sales consulting firm that provides sales performance improvements to distributors and manufacturers, announced today that they were recently honored with the following awards:

1. Platinum partner status by Objective Management Group (OMG). Knowledgeworx qualified for the distinction of platinum partner status after ending 2017 as one of OMG's top five partners out of the 145 OMG worldwide partner firms.
2. Fastest Growing: Knowledgeworx grew fast faster than another OMG partner during 2017.
3. Best Practice Award: OMG recognized Knowledgeworx for having implemented the best practices in sales force evaluations and assessments of all OMG worldwide partners.

OMG created the original sales-specific assessment tool in 1989. It was recently recognized in Top Sales World for the seventh consecutive year as the top sales assessment tool on the market, as voted on by sales professionals. OMG's tools are proven to have 92% success at predicting sales success.

"OMG's analytics provide a data-driven foundation for the work that we do with our clients. As a result, our clients are able to improve their sales effectiveness and achieve superior performance", said Jim Peduto, Knowledgeworx managing partner. "We are excited to have been recognized in so many ways by OMG and are honored to be a valued partner of the most respected pioneer and leader in our industry."

OMG Founder and President Dave Kurlan remarked, "The Knowledgeworx team is a great example of the type of partner we appreciate for their expertise, innovative thinking, and transformational work they do with their clients."

About Knowledgeworx

Knowledgeworx was created to provide senior leadership with world-class tools and insight that transforms revenue growth. The firm helps clients ignite growth, improve margins, recruit stronger sales people, and develop high-performing sales professionals.

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