



# PRESS RELEASE

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## **Brady & Individual Foodservice Acquire Elkins Wholesale in Mississippi**

Las Vegas, NV and Bell, CA – Brady and Individual Foodservice (IFS), full-line janitorial supply, equipment and foodservice distributors, announces the acquisition of Elkins Wholesale's two Mississippi branches.

Since 1998, Elkins has serviced customers from Columbus to the Mississippi Gulf Coast with a dedication to customer service and proven logistics led by Owner and President Andy Elkins.

"We are delighted to work with Brady and IFS, who share the same values as Elkins in its commitment to its customers, suppliers, and employees," said Andy Elkins, who will continue to lead and operate the Laurel and Pearl, MS distribution facilities in his new position as Regional Manager.

"The Elkins team has done a tremendous job building strong customer relationships in Mississippi," said Travis Brady, President of Brady. "We are excited to expand our presence in the region and provide even more opportunities to our partners."

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### **ABOUT BRADY & IFS:**

Brady has been pioneering the way products and solutions are delivered to facility and foodservice professionals since 1947. At the heart of Brady's operation is a community-minded culture driven by a workforce of more than 500 employees currently in more than 25 locations throughout the country including its original Las Vegas, Nevada headquarters.

In December 2020, Brady and Individual Foodservice (IFS) merged to become the largest independent Foodservice and Janitorial Supply distributor in the Western United States. Collectively servicing over 25,000 customers from 40 distribution points, Brady and IFS focus on solution selling, customer education and product expertise in key commercial market segments including hospitality, education, restaurants, healthcare and more.

Learn more at [www.bradyindustries.com](http://www.bradyindustries.com) and [www.individualfoodservice.com](http://www.individualfoodservice.com).